



# Ascend 2025

Cultivating Future Success

## Sponsorship Package

Ascend 2025 | The 2nd Iteration  
November 15th, 2025

# WHY ASCEND?

## Introducing Ascend, Powered by Prosper Foundation

**250+**

Attendees at Ascend 2024  
(Fully Sold Out)

**8**

Years of Experience with the  
Prosper Foundation Team

**25+**

Past Sponsors & Partners

**4**

Tailored Workshops

**1st**

Case competition  
segmented by experience

**1**












Inspirational & feedback-driven  
experience at Ascend 2025

## About Ascend

Ascend Competition was founded by Prosper Foundation in May 2024 with the mission to create an empowering environment for future leaders to grow, positioning ourselves as a “Case Competition for All” regardless of their experience levels.

With our feedback-driven approach, Ascend Competition strives to provide a platform where attendees can gain critical hands-on experience with solving a case, presenting in front of judges, and working together on a team — something that simply cannot be replicated in traditional classroom settings. We hope that all attendees can walk away from Ascend feeling confident and excited for any challenges that may come their way, unlocking brand new pathways for future success.

# SPONSORSHIP PACKAGES

Benefits	Bronze	Silver	Gold	Platinum
Logo and link on Ascend website and Prosper360				
Advertisement on Conference Handbook	¼ PAGE	¼ PAGE	½ PAGE	FULL PAGE
Recognition in the Conference Newsletters	LIMITED	LIMITED	ALL	ALL
Social Media Promotion (Story and Tailored Post)	1 CREDIT	2 CREDITS	2 CREDITS	3 CREDITS
Opening & Closing Ceremonies Recognition	OPENING ONLY			
Pre-Recorded Video During Closing Ceremony				
Opportunity to Host a Booth During Ascend Expo				
Category Exclusivity Included				
Sponsorship Amount	\$250+	\$500+	\$750+	\$1000+

*Tier benefits are negotiable and can be tailored to your business.*



# EVENT DETAILS

## Venue



### **UBC Sauder School of Business**

2053 Main Mall, Vancouver, BC V6T 1Z1

We are excited to return to UBC Sauder School of Business to host the second iteration of Ascend. We would like to thank UBC Sauder's support in making our events possible.



### **Robert H. Lee Alumni Centre**

6163 University Boulevard, Vancouver, BC V6T 1Z1

To accommodate the growing interest for Ascend, we will be holding Registration & Check-In, Opening Ceremony, and Closing Ceremony at the Robert H. Lee Alumni Centre.

## Conference Schedule

8:15 – 9:00	Registration
9:00 – 9:45	Opening Ceremony
10:00 – 10:35	Workshop 1 / Networking Session
10:45 – 11:20	Workshop 2 / Networking Session
11:20 – 11:50	Lunch and Ascend Expo
12:10 – 5:00	Staggered Case Release and Presentations
5:15 – 6:30	Finalist Presentations
6:30 – 6:55	Closing Ceremony

# PACKAGE BENEFITS

## CONFERENCE PRESENCE

All sponsorship tiers offer the presence of your company's logo and link on the Ascend website, with Gold and Platinum tier sponsors featured on the home page. All sponsors will be recognized during opening ceremony, with Silver tier and above sponsors recognized again during closing ceremony. All attendees will be able to strengthen the connection they hold between your company and Ascend.

## SOCIAL MEDIA EXPOSURE

With a growing social media reach of 500+ active contacts alongside 2000+ more through our parent organization Prosper, your company will receive extensive exposure among a group of creative and diligent students from the Lower Mainland. Given this age demographic, social media promotions are ideal for your company's reach to grow with our conference. Each sponsorship tier will be given a specific amount of social media credits that can be applied towards either a story or a tailored post across all of our social media platforms. The Director of Marketing will be working with your company to create the most desirable posts that best showcase your company to our followers. Additional terms and conditions may apply regarding the information contained in the tailored promotion posts. Please do not hesitate to contact the Director of Marketing at [marketing@ascendcompetition.org](mailto:marketing@ascendcompetition.org).

## PRE-RECORDED MESSAGE DURING CLOSING CEREMONY (GOLD & PLATINUM)

Gold and Platinum tier sponsors will have the opportunity to send in a pre-recorded video about their organization that will be played during the closing ceremony. Gold tier sponsors can submit a video up to 30 seconds in length while Platinum tier sponsors can submit a video up to 1-minute in length. The video must be submitted at least 2 weeks prior to the conference and will be reviewed by the Prosper Foundation Board of Directors for compliance purposes.

## OPPORTUNITY TO HOST A BOOTH DURING ASCEND EXPO

Platinum tier sponsors will have the opportunity to host a booth on behalf of your company during Ascend Expo. This is an effective method to solidify your brand's presence within a community of Lower Mainland's brightest youth.

## ALTERNATIVE BENEFITS

The information above are guaranteed benefits that you will receive; however, brand-specific benefits are negotiable. If you wish to alter any of the benefits, please contact our Director of Sponsorship at [sponsorship@ascendcompetition.org](mailto:sponsorship@ascendcompetition.org).

# ADDITIONAL INFORMATION

## **WHERE YOUR CONTRIBUTION WILL GO TO**

Every year, Ascend grants fee waivers to students interested in participating but are unable to due to financial constraints through our Prosper Foundation's Prosper All Access Program. This fee waiver program is only possible with the generosity of our sponsors. With your sponsorship, we can provide lower prices for our contestants and increase the volume of financial support that we can provide. Moreover, your business will gain recognition from exceptional youths in the Lower Mainland as Ascend's participants are prospective customers and innovators, developers, and business leaders of the future.

## **PAYMENT AND FEES**

Ascend Competition gladly accepts the following methods of payment as sponsorships: cash, cheque, direct wire transfer, and post-event reimbursements. Ascend Competition and Prosper Foundation also accept gift vouchers or discount coupons as sponsorships up to a fixed percentage across our conferences.

## **CANCELLATION**

Ascend relies heavily on sponsorships for our operations; therefore, all sponsorships cannot be reversed once the sponsorship contract has been signed. In the event that Ascend Competition has to cancel its event(s), we will offer a partial or full refund of your sponsorships depending on the progress of the contract.

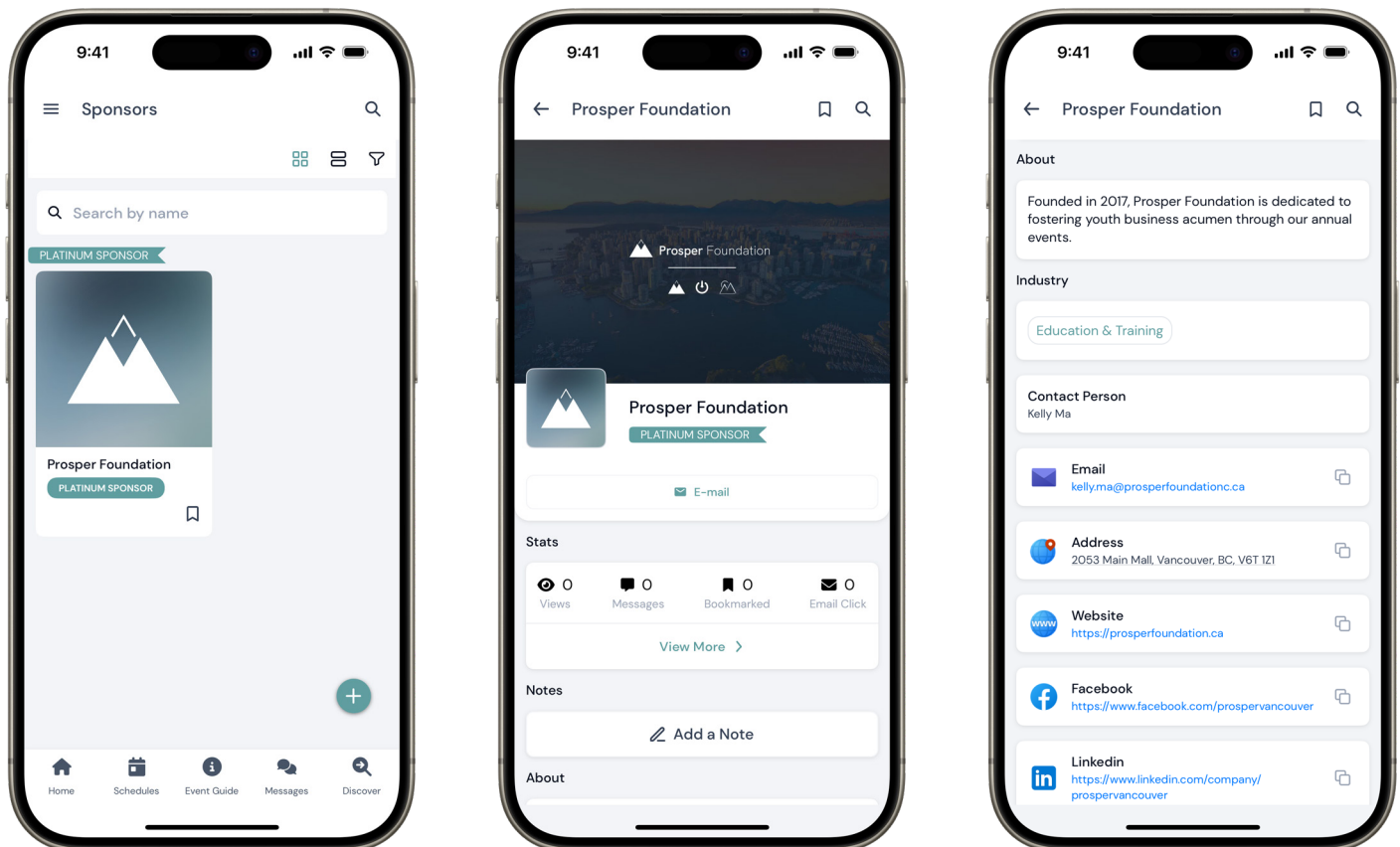
# INTRODUCING PROSPER360

## Prosper360, the Digital Key to Our Conference

Ascend Competition, alongside Prosper Foundation, is proud to introduce the next revolutionary change to how attendees interact with the digital conference elements with Prosper360.

The Prosper360 app allows you to unlock the interactive digital experience across all Prosper Foundation events — including Ascend, Strive, Prosper, and more. For our distinguished sponsors, this platform will unlock new ways for attendees to meet and digitally interact with sponsors while providing accurate KPIs for sponsors to track the engagement.

As the only organization of its kind in Canada to offer this level of digital integration at no additional cost to all our sponsors, Prosper Foundation and Ascend Competition is excited to elevate the conference experience for both our participants and our sponsors.





# CONTACT US

## Primary Point of Contact



**Isabella Liao**  
Director of Sponsorship



[sponsorship@ascendcompetition.org](mailto:sponsorship@ascendcompetition.org)

If the primary point of contact is not available, please reach out to us via the methods below. For urgent requests, please reach out directly to [chair@ascendcompetition.org](mailto:chair@ascendcompetition.org).

Email	<a href="mailto:contact@ascendcompetition.org">contact@ascendcompetition.org</a>
Instagram	<a href="https://www.instagram.com/ascendcompetition">instagram.com/ascendcompetition</a>
LinkedIn	<a href="https://www.linkedin.com/company/ascendcompetition">linkedin.com/company/ascendcompetition</a>
Website	<a href="https://ascendcompetition.org">ascendcompetition.org</a>